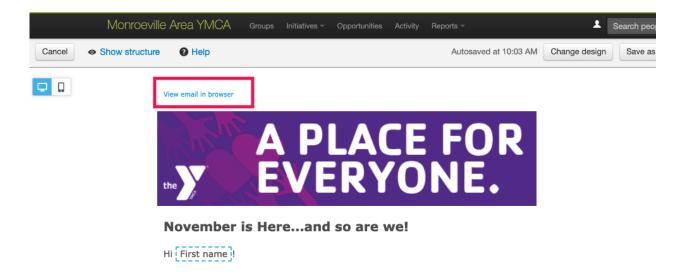
Viewing Emails in Browser + Email Click Analysis Heat Map

This Daxko Engage release contains two frequently requested enhancements that we hope email marketers will love:

- Viewing emails in a web browser
- Seeing a heat map for email click analysis

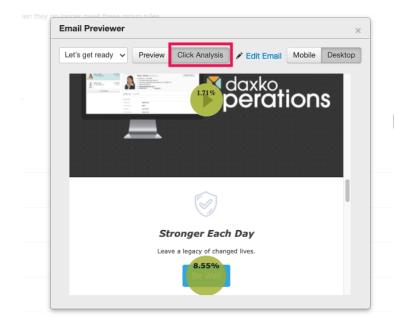
Viewing Emails in Browser

Sometimes, readers prefer to view email content in a web browser, rather than in their email provider. Also, we know that associations would like another simple way to share email content with their team or their community. To provide a better and more accessible experience to email readers and email marketers alike, we have added a new option to include a link in Daxko Engage emails that are part of **one-time initiatives**.



Email Click Analysis Heat Map

Email marketers spend a lot of time designing meaningful and high-impact emails. With this release, marketers can get a deeper look into how email recipients are interacting with email content. The new **Click Analysis** shows a heat map of where in the email recipients are clicking on links.



View the full release notes <u>here</u>. These features will be available for all associations using Daxko Engage on **Wednesday**, **November 3**. Please contact <u>support@daxko.com</u> if you have any questions.