

Program Group Rule Enhancements + Updates to Following Groups

Attention marketers and program directors! With this release, you can fine-tune program communications with new enhancements to the Program Group Rules. These enhancements allow segmentation by registration timeframe and by people who have registered and are still on the roster. Also included in this release: enhancements to the **Recognition Flags** and **Zip Code** Group Rules, plus the ability to **follow multiple Groups**.

Group Program Registrations By Time Frame

In addition to grouping by people who have registered for one or more programs, now you can group by registrations that occurred within a specific time frame. This allows for more timely and targeted communication based off of when a registration occurred.

The screenshot displays the 'Monroeville Area YMCA' group rule configuration in the Daxko Engagé system. The interface is divided into a sidebar on the left and a main content area on the right. The sidebar contains navigation links for 'Membership', 'Daxko Indexes', 'Membership Dates', and 'Facility Usage'. The main content area shows the 'Branch' filter set to 'Monroeville Area YMCA' and the 'Session start year' set to '2020'. Below these, there is a list of session rules with checkboxes for 'Select All', 'Session 111 Registration Date Test 1/1/2020 12/31/2020', 'Session 222 Registration Date Test 4/1/2020 12/30/2020', 'ET Another session Registration Date Test 4/20/2020 5/22/2020', and 'ET Test Session 4 Registration Date Test 4/14/2020 4/30/2020'. A red box highlights the 'Include people who registered for these programs within a time frame' option, which is marked as 'New!'. Below this, there are radio buttons for 'Before', 'After', 'Within the last', 'Between', and 'Between 1 and 2 days ago'. The 'Between 1 and 2 days ago' option is selected. At the bottom, there is a red 'X' icon and the text 'Session 222 Registration Date Test 4/1/2020 12/30/2020'.

Group Program Registrants By Those Not Cancelled

We have heard from marketers and other program staff that occasionally they need to send communications that exclude people who have cancelled their registrations for whatever reason. Now there's an option that allows you to include only those registrants who are still on the roster.

Note:*the above Program Registration enhancements will be coming soon for childcare and camp registrations in a future release.*

Other Enhancements Included in this Release

- *View More Program Sessions*
- *Exclude by Zip Code*
- *Filter Recognition Flags By "And" or "Or"*
- *Follow Multiple Groups*

Read all the details about this release in the [User Guide](#). The above features will be available on **Friday, May 15**. If you have questions, please reach out to support@daxko.com.