

# Preferred Name in Daxko Engage

With this Daxko Engage release, we have added **Preferred Name** to the details displayed for members, making it easier for your team to address your members (in person and via email) by their preferred name.

For more information about Preferred Name in Daxko Operations, check out the [release blog here](#).

The screenshot shows the Daxko Engage interface for the Monroeville Area YMCA. The top navigation bar includes links for Groups, Initiatives, Opportunities, Activity, and Reports. Below this is a breadcrumb trail: Home > People > Peter John. The main profile card for Peter John is displayed, featuring a placeholder for a profile picture, a 'CRITICAL' status tag, and a 'Primary' tag. The name 'Peter John' is highlighted in red, with the preferred name 'Pete' listed below it. Other details include '30 years old', 'Member for 1 year 7 months', 'Last seen 27 minutes ago at Monroeville Area YMCA', and a phone number '(242) 435-3564' with an 'Opted Out' status. Below the profile card, the 'Member Info' section is shown, indicating 'Peter is Active' and providing a 'See less' link. The 'Member Info' section lists various details: Home Branch (Monroeville Area YMCA), Member ID (7450-00), Member Type (Adult), Member Status (Active), Join Date (4/21/2020), Preferred Name ('Pete'), and Age (30 years old, Born 12/12/1990). The 'Preferred Name' field is highlighted in red.

Monroeville Area YMCA   Groups   Initiatives   Opportunities   Activity   Reports

Home > People > Peter John

**CRITICAL**   **Peter John**   Primary

'Pete'

30 years old

Member for 1 year 7 months

Last seen 27 minutes ago at Monroeville Area YMCA

(242) 435-3564   Opted Out

**Member Info**  
Peter is Active   See less

Home Branch   Monroeville Area YMCA

Member ID   7450-00

Member Type   Adult

Member Status   Active

Join Date   4/21/2020

**Preferred Name**   'Pete'

Age   30 years old  
Born 12/12/1990

If Preferred Name is defined for a member, it will be displayed in Daxko Engage as seen above on the member profile. Here's where else Preferred Name will be used:

- **Home screen:** member tiles will display preferred name if that is present for a member
- **Activity:** users viewing tasks about members will see preferred name
- **Search:** the main member search now includes preferred name, and results will display that if it's present
- **Email Merge Tags:** "Preferred Name" is now an option within merge tags for email; if a preferred name is not available for a member, first

name will be used instead

This feature will be available on **Wednesday, December 1**. Please contact [support@daxko.com](mailto:support@daxko.com) if you have any questions.