Daxko Operations: Online and Recurring Rentals, Improved Search, GXP Integration Enhancements + More

Scheduling facility rentals just got a lot simpler! With the latest enhancements to area rentals, we've focused on efficiency – making it possible for members to **create and pay for a rental online**, as well as saving staff member time with **recurring rentals** and **new quick rental settings**. We're excited to help organizations book more rentals in less time.

And speaking of efficiency, this release also includes enhancements to the **Daxko Operations + GroupEx PRO Integration.**

Be sure to check out the full details below, along with info about **improved member search in Live sites** and more **fundraising enhancements**!

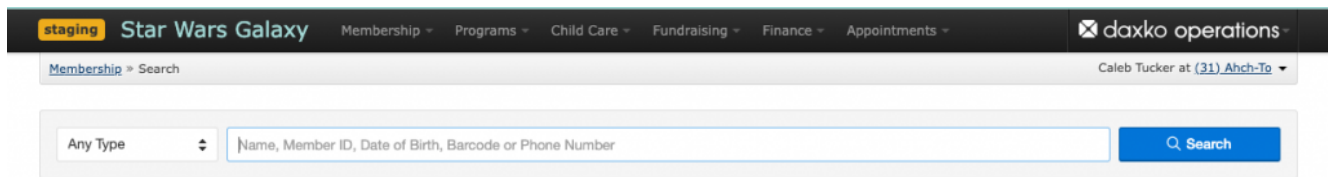**What's included in this release blog?**

- Enhanced Member Search in Live Sites
- Scheduling Area Rentals Enhancements: Online and Recurring Rentals
- GroupEx PRO Integration Enhancements
- Scheduling Orientations at Other Branches
- Fundraising Designation Updates
- Google Analytics 4 (GA4) Updates
- Training Site Refresh Reminder

Enhanced Member Search in Live Sites

Last month, we released the improved member search page to Training sites so your team could begin getting used to the minor changes. Member search will now include a new **"Any" search option** that allows you to search across all methods at once. This should improve efficiency and reduce instances of empty
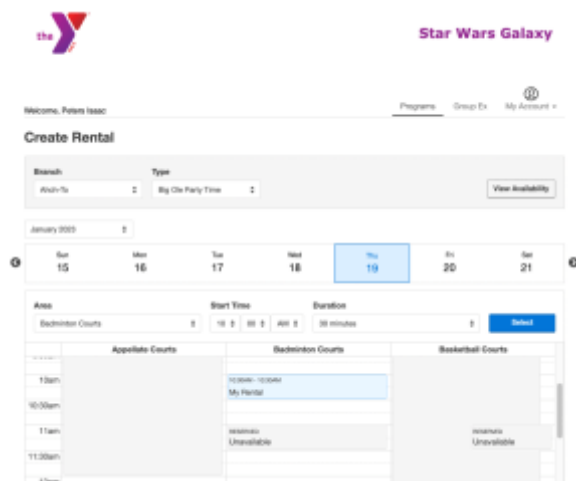
search results. Since the Training site release, we've been receiving great feedback, and we're excited to release the new experience to Live sites with this release.
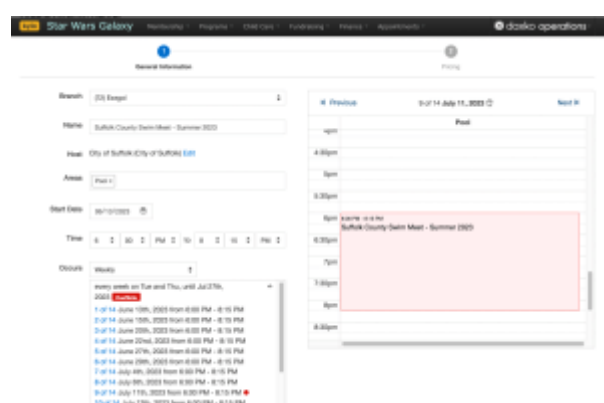

Read the **user guide here**.

Scheduling Area Rentals Enhancements: Online and Recurring Rentals

Organizations that offer facility rentals need quick and easy ways to allow their members and staff to create and manage these valuable services. With this release, your organization can allow members to **create and pay for a rental online**, and your staff can create **recurring rentals**. Plus, we've made it easier for your staff to find out what's happening at your facility by consolidating the scheduling calendars in a **single calendar** with new views and filters.
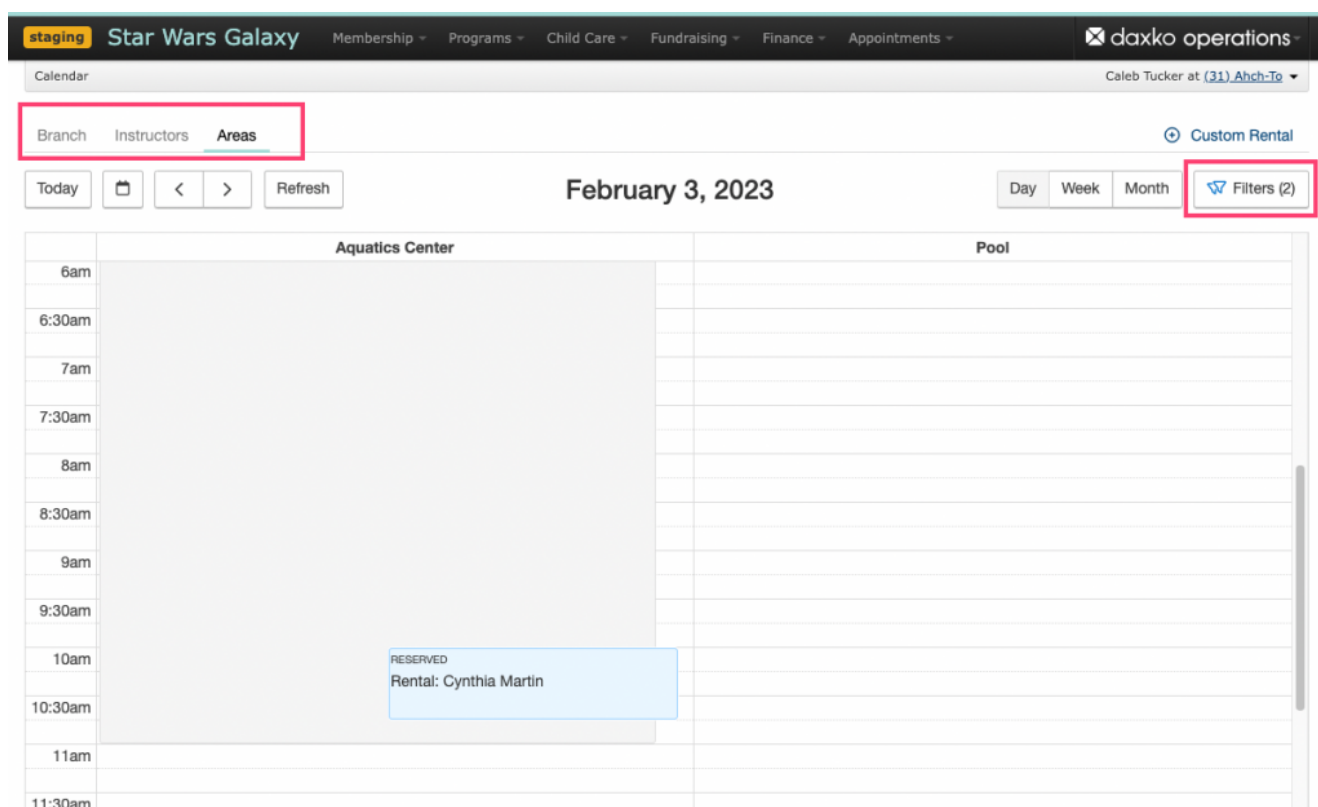

Online Rentals

Recurring Rentals

Read the full user guides for more details:

[Online Rentals & Quick Rentals](#)
[Recurring Rentals](#)

Also, as the Scheduling capabilities have grown within Daxko Operations, we want to make it simpler for users to see what's taking place at a branch at a particular time. In support of that, with this release we have consolidated the previously separate views **Main Calendar, Resource Calendar,** and **Area Calendar** in a single calendar available under the Appointments module. On this simplified calendar, users can now select tabs (Branch, Instructors, and Areas) and use filters depending on the scheduling information they're looking for.

If your organization wants to learn more about Daxko Scheduling, contact sales@daxko.com.

GroupEx PRO Integration Enhancements

In case you missed it [last year](#), Daxko Operations is now integrated with GroupEx PRO, making the group exercise experience even smoother! Check out the **[integration setup guide here](#).**

This Daxko Operations release includes a few enhancements to this integration:

1. "On-hold" memberships are no longer able to reserve classes. "On-hold" statuses behave just like inactive memberships and cannot be reserved into GXP classes through the integration.
2. Simplified workflows when linking Branches & Locations. Users will now see a "Check for Matches" button on the Integration Settings page to quickly and easily link Operations Branches with GXP Locations of the same naming convention.
3. Administrators can now quickly and easily add GXP Instructors directly into Operations with the push a button.

Details about the above updates can be found in the **updated user guide**.

Scheduling Orientations at Other Branches

When know it's not uncommon for members to join one location but frequent another based on where they live or work. Because of that, new members might prefer to have their orientation at a branch other than their home branch. With this release, organizations offering orientations through Daxko Scheduling can now allow members to book an orientation a branch other than their home branch. For both the online and in-house orientation scheduling, users will by default see orientations offered at their home branch but will be able to choose another branch to see orientations offered elsewhere. The system will still enforce the Membership Categories settings for a particular orientation service, so that members will not be able to schedule an orientation their membership isn't eligible for.

Fundraising Designation Updates

Fundraising designations allow donors to choose how and where their donation dollars are used by your organization. In Daxko Operations, staff users can still create as many designations as needed, however we've learned from users that over time the list of designations could be difficult to maintain since there was not a way to archive outdated, unused designations. This release includes new steps for creating designations and archiving any unused designations. Read this **user guide here**.

Digital Analytics: 2023 Migration to Google Analytics 4 (GA4)

As many organizations already know, Google recently introduced Google Analytics 4 (GA4), their next-generation digital analytics tracking features. On **July 1, 2023**, Google will stop processing new data for standard Universal Analytics (UA) properties. Organizations using Daxko Operations' Digital Analytics features for cross-domain tracking, enhanced e-commerce, and other campaign goals are required to migrate from Universal Analytics to Google Analytics 4 in order to continue capturing data. If you rely on Universal Analytics, Google is recommending that you prepare to use Google Analytics 4 going forward so that you do not have a lapse in tracking data.

In order to ensure a smooth transition, our engineers have been working on the necessary updates in Daxko Operations to accommodate GA4 data tracking. Review our updated Digital Analytics **documentation here**.

Please contact **cpeters@daxko.com** if you would like to talk more about your organization's next steps in preparing for GA4, or if have any specific questions.

Training Site Refresh Reminder

As a reminder, we will be performing a Training Site refresh on **Sunday, February 19**. **Read more details here** about what the site refresh means for your association.