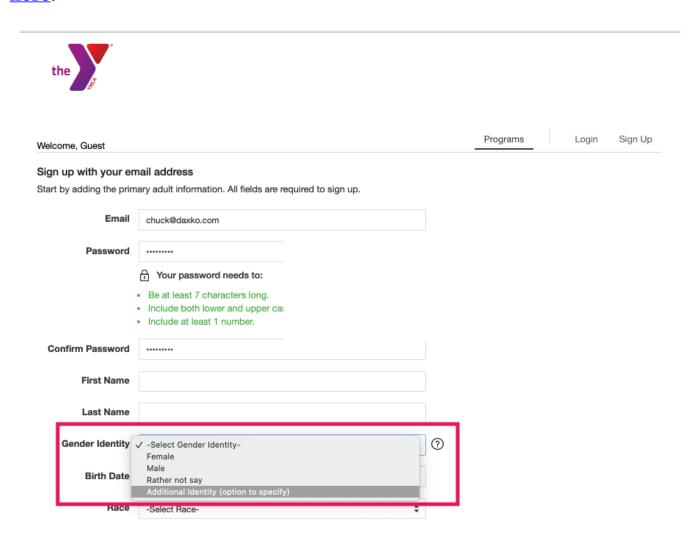
Gender Inclusivity Updates in the Training Site

Gender Inclusivity

Over the past several weeks, we have shared how Daxko Operations will soon offer more inclusive gender identity options for members. With this release, associations can access the new Gender Identity features in **Training Site** beginning Tuesday, November 9. We have released to the Training Site first in order to give each association enough time to provide staff training. In early December, we will be releasing this to the Live site. **Read the full user guide here.**



Our team took great care to research this project and support it with data and user

feedback. If you want to learn more about our research, please click **HERE**.

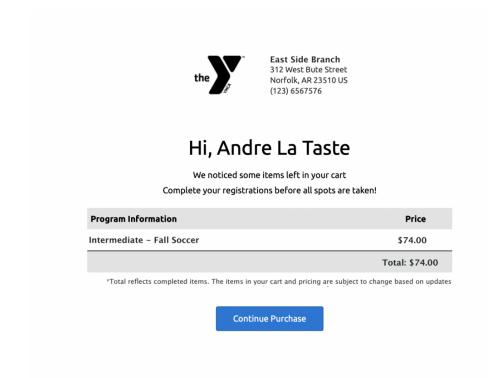
We appreciate so many associations who have assisted us along the way! If your association has any feedback, please reach out to our <u>product team</u>.

Training Site Refresh

As a reminder, we will be performing a Training Site refresh on **Sunday**, **November 21**. Read more details here about what the site refresh means for your association.

If you have questions or feedback, please contact support@daxko.com.

Coming soon...



Cart Reminder Emails

In early December, we will be releasing **automated Cart Reminder emails** for abandoned online program registrations, which will send to online shoppers 24 hours after they leave a cart abandoned. We already have several early adopters using Cart Reminders, and in just a few weeks they have seen **thousands of dollars of revenue** come in from abandoned program registration carts that

were resumed and completed.