

# Daxko Engage Initiatives Updates

## - Email Previewer

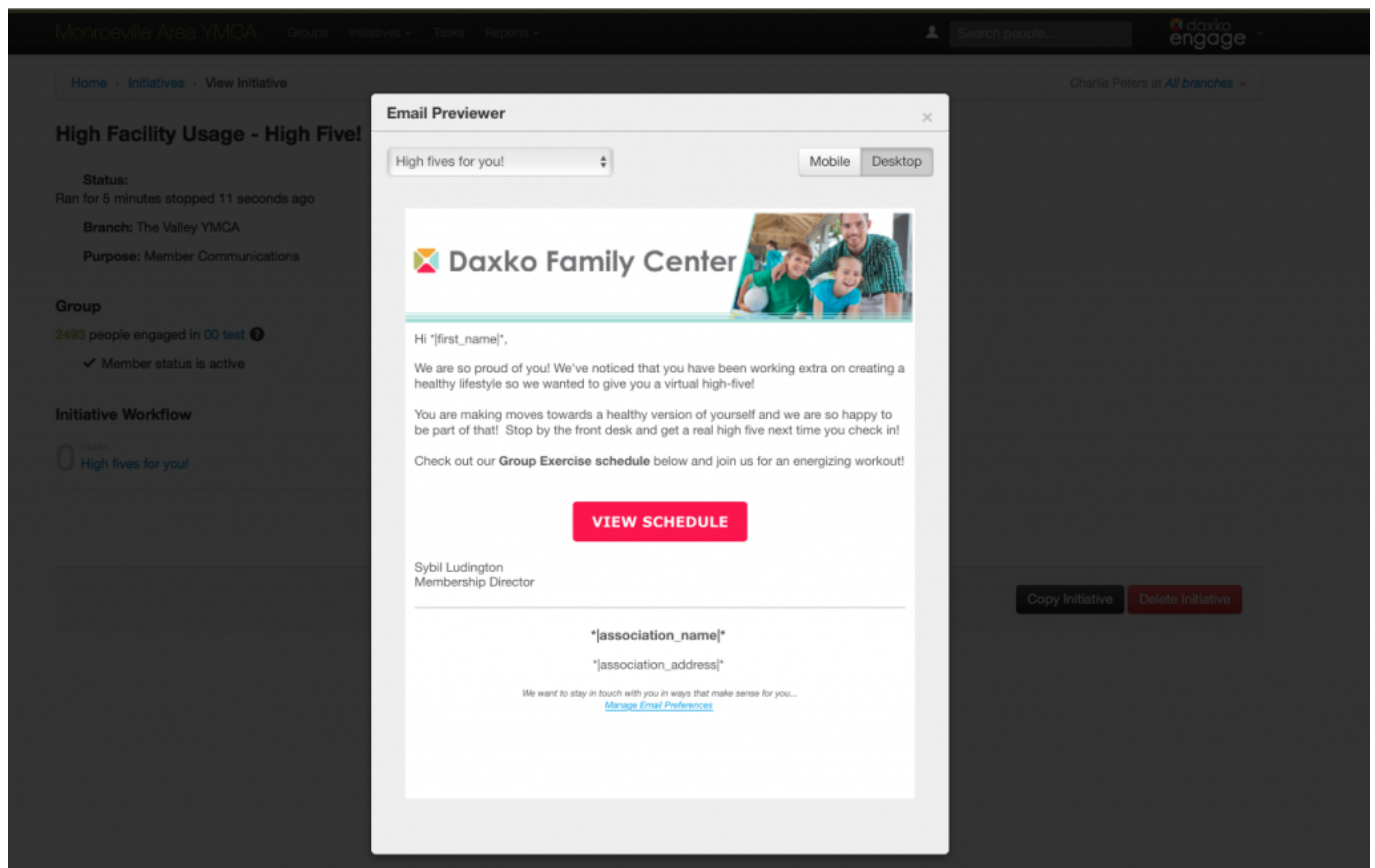
### *Email Previewer*

With this release, Daxko Engage Managers and Administrators can now preview emails with a single click when viewing completed and cancelled initiatives. Good news! You no longer need to copy a completed initiative to see the email used in that initiative.

To preview an email in a completed or cancelled initiative, simply navigate to the initiative and select the email subject line. The email previewer will display desktop and mobile formats.

The screenshot displays the Daxko Engage web interface for the 'Monroeville Area YMCA'. The top navigation bar includes links for Groups, Initiatives, Tasks, and Reports, along with a search bar and the Daxko Engage logo. The breadcrumb trail shows 'Home > Initiatives > View Initiative'. The initiative title is 'High Facility Usage - High Five!' with a 'ONE-TIME' tag and an 'Edit Initiative' link. Below the title, the status is 'Status: Ran for 5 minutes stopped 11 seconds ago', the branch is 'Branch: The Valley YMCA', and the purpose is 'Purpose: Member Communications'. The 'Group' section shows '2493 people engaged in 00 test' and a checkmark indicating 'Member status is active'. The 'Initiative Workflow' section displays a table with columns for EMAIL, EMAILS SENT, OPENED, CLICKED, BOUNCED, and UNSUBSCRIBED. The 'EMAIL' column shows '0' and the subject line 'High fives for you!', which is highlighted by a red arrow. The 'EMAILS SENT' column shows '0', 'OPENED' shows '0', 'CLICKED' shows '0', 'BOUNCED' shows '0', and 'UNSUBSCRIBED' shows '0'. At the bottom right, there are buttons for 'Copy Initiative' and 'Delete Initiative'.

EMAIL	EMAILS SENT	OPENED	CLICKED	BOUNCED	UNSUBSCRIBED
0 High fives for you!	0	0	0	0	0



## ***Simpler Task Assignment***

When establishing task assignments as part of the initiative creation process (“Define Workflow”), Managers and Administrators can now quickly find users and teams with a typeahead search bar, rather than scrolling through a list of users.

## ***Improved Email Analytics Reporting***

We know email stats are crucial for marketers. This Daxko Engage release fixes an issue that occasionally caused initiative email analytics to appear out of order on the **Email Analytics Report**. Now, the most recent initiative will appear at the top of the list.

These updates will be available on Thursday, July 25th.

**Have questions? Contact [support@daxko.com](mailto:support@daxko.com).**