

# Daxko Operations: New Browse Report Experience + Reminder About Google Analytics Sunset

Get ready for a friendlier reporting experience! With this Daxko Operations release, we have significantly improved the way users access and understand the reports available in Daxko Operations, helping you easily find the data you need.

Plus, if your organization hasn't prepared for the transition to Google Analytics 4 (GA4) for tracking your digital analytics, be sure to review the below section about next steps. As a reminder, Google will stop tracking legacy Universal Analytics on **July 1, 2023**. We're here to help your team make a smooth transition!

---

## Easier Report Navigation

Daxko Operations provides a variety of reports, and we have heard from users that it can sometimes be tricky understanding which report you should use and how to find it. That's why we're excited to introduce improvements to the way users access commonly used reports in Daxko Operations. The newly renamed *All Reports* (which replaces *Browse Reports*) includes user-friendly tools like **Search**, **Favorites**, and **Report Descriptions**. The intuitive navigation and additional report management tools will simplify and optimize the way users interact with canned reports in Daxko Operations.

beta

Star Wars Galaxy

Membership

Programs

Child Care

Fundraising

Finance

Appointments

daxko operations

All Reports

Caleb Tucker at [Set Branch](#)

My Favorites

Master Subsidy Report

Child Care

Last Viewed 5/31/2023

→

Facility Usage

Membership

→

Pledge Amount Summary

Fundraising

→

All Reports

Q

Start typing to search

☆ EDIT FAVORITES

Membership

Active Members by Membership Type

→

Age Notification

→

Document Upload Count Summary

→

Expiring Discount Groups

→

Facility Usage

→

Facility Usage Agreements

→

Facility Usage Comparison

→

General Summary

→

Locker Distribution

→

Mailing List

→

Member Photo Report

→

Member Referred By Summary

→

Member Renewal Summary

→

Member Termination Summary

→

Membership Change Tracking

→

Membership Dues Reminder

→

Membership List

→

Fundraising

Converted Donations Summary

→

Designation Summary

→

Memorial / Honor Report

→

Pledge Adjustment Summary

→

Pledge Amount Summary

→

Pledge Payment Projection

→

Pledge Payment Summary

→

Pledge Reminder

→

Pledge Statement

→

Progress Summary

→

Financial

Adjustment Summary

→

Billing

→

Credit Card Batch AVS Summary

→

Draft Detail

→

Draft Summary

→

Outstanding Gift Cards

→

To learn more see the [user guide](#). These enhancements will be available to all organizations in their Live and Training sites on June 7.

## Digital Analytics: Upcoming Migration to Google Analytics 4 (GA4)

**Attention digital marketers and website teams!** Are you prepared for the transition to **Google Analytics 4**? Take some time to review what's changing and make sure you don't miss any analytics tracked through Daxko Operations. In anticipation of the transition to Google Analytics 4, we've put together updated documentation and have made necessary updates to help your team with a smooth transition.

## What's changing?

As many organizations already know, Google recently introduced Google Analytics 4 (GA4), their next-generation digital analytics tracking features. On **July 1, 2023**, Google will stop processing new data for standard Universal Analytics (UA) properties. In order to ensure a smooth transition, our engineers have been working on the necessary updates in Daxko Operations to accommodate GA4 data tracking.

## What does it mean to your organization?

Organizations using Daxko Operations' Digital Analytics features for cross-domain tracking, enhanced e-commerce, and other campaign goals are required to migrate from Universal Analytics to Google Analytics 4 in order to continue capturing data. If you rely on Universal Analytics, Google is recommending that you prepare to use Google Analytics 4 going forward so that you do not have a lapse in tracking data.

## What steps can you take to prepare?

1. Obtain your **GA4 key**, which will look something like **G-ABCD123456**.
2. Contact [support@daxko.com](mailto:support@daxko.com) and let our team know that you would like to begin tracking your Google Analytics 4 data. To update that in Daxko Operations, we will need your **GA4 key**.
3. Review our updated Digital Analytics [documentation here](#).

**Curious to learn more about digital analytics capabilities through Daxko Operations?** Revisit this ["Ask the Expert" session](#) we hosted last year for an overview to learn how your association can configure digital analytics to track your members' and prospects' online experiences.