

# Daxko Operations: More Control Over Your Digital Analytics Settings

As more organizations track online activity with their websites and Daxko Operations, we want to make it easier for your team to manage your **Digital Analytics Settings**. Previously, Team Daxko had to configure these settings for you. With this release, users can now manage digital analytics keys and settings through **Online Settings**.

## Digital Analytics Settings

Manage all digital analytics keys below.

**Facebook Pixel Key**

**Hot Jar Key**

**Google Tag Manager**

**GA4 Google Analytics Key**

**Google Analytics Campaigns**

This tool allows you to easily add campaign parameters to URLs so you can track Custom Campaigns in Google Analytics.

Google Analytics Campaigns [↗](#)

Update

Users with the **Manage Online Settings** permission can access your Digital Analytics from the System Menu > Online Settings. Scroll to the bottom right to view the new section.

Finally, the **Event Log** will include entries for any updates to these settings.

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## **Coming Soon ... ☐**

### **Childcare Attendance Enhancements**

We will soon be introducing an enhanced Child Care attendance experience with improved navigation and flexibility. Users will now be able to access the Attendance Tracker from the Child Care menu.

The Attendance Tracker is also more flexible in three new ways. The update allows users to capture extra check-ins and check-outs for full-day programs. Similarly, users can toggle to a different view and see all registrants on the roster for the week, which allows for more flexible of check-ins – even for those not registered to attend in that moment. Users can also create exception days, where a partial day program can become a full day program for a day or the inverse.

Also upcoming is the ability to mark absences from the Attendance Tracker and Attendance Capture, report on those absences, pull signature reports specific to one individual at a time, and add high importance notes to appear on the main check-in and out screen of the Attendance Tracker. For improved check-in and out flows, users will also be able to filter the main screen of the attendance tracker by sub-roster. This is helpful in scenarios like checking everyone from Bus group 1 into the building at once. Stay tuned for more info!

### **Updates to the Race & Ethnicity Field**

Later this spring, the Daxko Operations “Race” member question is evolving to better reflect the diverse American population. Renamed “Race/Ethnicity”, it will align better with the new U.S. Census standards, introducing new options and multi-select capabilities.

If you have any questions, please contact [support@daxko.com](mailto:support@daxko.com).