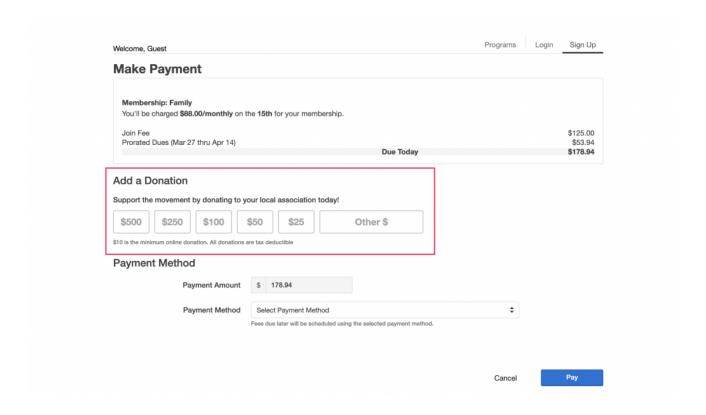# Daxko Operations: Donations During Checkout for Membership Joins

Donations During Membership Join

Last year, we introduced **Donations During Checkout** for Programs and Childcare registrations, allowing users to collect one-time donations during online registration.

With this release, we have added **membership** to the Donations During Checkout feature! Now, your organization can solicit donations from new or renewing members during online membership join and membership renewal.

To learn more and get started today, see [user guide](user%20guide).

What is Donations During Checkout?

Donations During Checkout allows you to request donations online for program

and child care programs. This feature was released Live to all customers in March 2022. Since its release, customers have collected a combined total of **$20K** in one-time gifts during online program registrations.

To learn more about Donations During Checkout and how you can begin using this feature today, see the resources below:

- [Setup Video](#)
- [Donations During Checkout User Guide](#)
- [FAQ](#)

Digital Analytics: 2023 Migration to Google Analytics 4 (GA4)

What's changing?

As many organizations already know, Google recently introduced Google Analytics 4 (GA4), their next-generation digital analytics tracking features. On **July 1, 2023**, Google will stop processing new data for standard Universal Analytics (UA) properties. In order to ensure a smooth transition, our engineers have been working on the necessary updates in Daxko Operations to accommodate GA4 data tracking.

What does it mean to your organization?

Organizations using Daxko Operations' Digital Analytics features for cross-domain tracking, enhanced e-commerce, and other campaign goals are required to migrate from Universal Analytics to Google Analytics 4 in order to continue capturing data. If you rely on Universal Analytics, Google is recommending that you prepare to use Google Analytics 4 going forward so that you do not have a lapse in tracking data.

What steps can you take to prepare?

1. Obtain your **GA4 key**, which will look something like *G-ABCD123456.*
2. Contact **support@daxko.com** and let our team know that you would like to begin tracking your Google Analytics 4 data. To update that in Daxko Operations, we will need your **GA4 key.**
3. Review our updated Digital Analytics **documentation here**.

Curious to learn more about digital analytics capabilities through Daxko Operations? Revisit this ["Ask the Expert" session](#) we hosted last year for an overview to learn how your association can configure digital analytics to track your members' and prospects' online experiences.